

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Innovative Advertising **Attention: Accounts Payable** 403 N. Columbia St. Covington, LA 70433

			_	_	
ı	NI	\ /	\frown	IC	
۱	IV	v		IC 2	
	1	v	$\mathbf{\mathbf{\mathcal{U}}}$	$\boldsymbol{-}$	

DU INVOICE ATE						
	Advertiser	Barefoot for NC Senate				
Product		CHAD BAREFOOT 10/26				
Estimate Number		1032				

Invoice #	119977-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119977
Alt Order #	6398418
Deal #	
Order Flight	10/28/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Young and the	Restless 4-5p				•	•	•	•	
	CLASS 1 CANDIDATE R9.2	6								
			10/29/12	to 11/04/12	5x	MTWTF				
	WRAL		M	10/29/12	:30	3:58 PM	NC18SCHOOL2	\$1,600.00		2
	WRAL		Tu	10/30/12	:30	3:59 PM	NC18SCHOOL2	\$1,600.00		3
	WRAL		W	10/31/12	:30	3:59 PM	NC18SCHOOL2	\$1,600.00		1
	WRAL		Th F	11/01/12	:30	4:00 PM	NC18SCHOOL2	\$1,600.00		5
	WRAL		'	11/02/12	:30	4:29 PM	NC18SCHOOL2	\$1,600.00	1	4
				2 to 11/11/12	1x	M		*		
	WRAL		M	11/05/12	:30	3:59 PM	NC18SCHOOL2	\$1,600.00		6
2	WRAL NFL Football (E	• • • • • • • • • • • • • • • • • • • •								
	CLASS 3 CANDIDATE R9.2	6								
				2 to 11/04/12	1x	S				
	WRAL		Su	11/04/12	:30	4:24 PM	NC18SCHOOL2	\$1,780.00		2
3	WRAL WRAL 5am Nev									
	CLASS 3 CANDIDATE R9.2	6								
				2 to 11/04/12	3x	MTWTF				
	WRAL		M	10/29/12	:30	5:25 AM	NC18SCHOOL2	\$400.00		2
	WRAL WRAL		Tu W	10/30/12 10/31/12	:30 :30	5:24 AM 5:13 AM	NC18SCHOOL2 NC18SCHOOL2	\$400.00 \$400.00		3
	What						NC165CHUUL2	Φ400.00	•	ı
	MOAL			2 to 11/11/12	1x	M		Φ400.00		4
_	WRAL		М	11/05/12	:30	5:09 AM	NC18SCHOOL2	\$400.00	1	4
4	WRAL Dr. Phil	9-10a								
	CLASS 2 CANDIDATE R9.2	16	10/00/10		•					
	MOAL			2 to 11/04/12	3x	MTWTF		ΦΕ00.00		
	WRAL WRAL		W Th	10/31/12 11/01/12	:30	9:12 AM 9:25 AM	NC18SCHOOL2	\$500.00 \$500.00		1
	WRAL		F	11/01/12	:30 :30	9.25 AM 9:21 AM	NC18SCHOOL2 NC18SCHOOL2	\$500.00 \$500.00		2
	VVIIAL		•				NCTOSCHOOLZ	φ300.00	1	3
	WDAL		11/05/12 M	2 to 11/11/12	1x	M	NC105CUOOL 3	ΦE00.00		4
_	WRAL	40.4	IVI	11/05/12	:30	9:13 AM	NC18SCHOOL2	\$500.00	1	4
5	WRAL Noon News	12p-1p								



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Innovative Advertising **Attention: Accounts Payable** 403 N. Columbia St. Covington, LA 70433



Advertiser	Barefoot for NC Senate
Product	CHAD BAREFOOT 10/26
Estimate Number	1032

Invoice #	119977-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119977
Alt Order #	6398418
Deal #	
Order Flight	10/28/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CLASS 2 CANDIDATE R9.26	•	•	•	•	•	•	<u> </u>	•	
				to 11/04/12	3x	MTWTF				
	WRAL		W	10/31/12	:30	12:59 PM	NC18SCHOOL2	\$800.00		1
	WRAL		Th	11/01/12	:30	12:37 PM	NC18SCHOOL2	\$800.00		2
	WRAL		F	11/02/12	:30	12:27 PM	NC18SCHOOL2	\$800.00		3
				to 11/11/12	1x	M				
	WRAL		M	11/05/12	:30	12:54 PM	NC18SCHOOL2	\$800.00		4
6	WRAL 6pm News (M-F)	6-630p								
	CLASS 3 CANDIDATE R9.26	•								
			10/29/12	to 11/04/12	3x	MTWTF				
	WRAL		Tu	10/30/12	:30	6:13 PM	NC18SCHOOL2	\$2,225.00		3
	WRAL		Th	11/01/12	:30	6:08 PM	NC18SCHOOL2	\$2,225.00		1
	WRAL		F	11/02/12	:30	6:21 PM	NC18SCHOOL2	\$2,225.00		2
			11/05/12	to 11/11/12	1x	M				
	WRAL		M	11/05/12	:30	6:22 PM	NC18SCHOOL2	\$2,225.00		4
7	WRAL Mon Hour 2	9-10p								
	CLASS 2 CANDIDATE R9.26	r								
			11/05/12	to 11/11/12	1x	M				
	WRAL		M	11/05/12	:30	9:49 PM	NC18SCHOOL2	\$5,000.00		1
8	WRAL CBS SPECIAL	830-930p								
-	CLASS3 CANDIDATE R9.26	000 000p								
			10/29/12	to 11/04/12	1x	S				
	WRAL		Su	11/04/12	:30	9:25 PM	NC18SCHOOL2	\$2,445.00		1
9	WRAL CBS Sunday Morning	9-1030a						- -, · · · · · · · · · · ·		
	CLASS 2 CANDIDATE R9.26	5 1000a								
	02/100 2 0/11/0/2/11 / 10/20		10/29/12	to 11/04/12	1x	S				
	WRAL		Su	11/04/12	:30	9:09 AM	NC18SCHOOL2	\$800.00		2
10	WRAL ACC Football	12N-330P	Ou	11/04/12	.00	0.00 / tivi	NCIOSCHOOLE	φοσο.σο		_
	CLASS 4 CANDIDATE R9.26	1214-3305								
	OLAGO 4 GANDIDATE RE.20		10/20/12	to 11/04/12	1x	S-				
			10/29/12	10 11/04/12	IX	3-				



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Innovative Advertising Attention: Accounts Payable 403 N. Columbia St. Covington, LA 70433

DII	INVOICE	ATE

Advertiser	Barefoot for NC Senate
Product	CHAD BAREFOOT 10/26
Estimate Number	1032

Invoice #	119977-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119977
Alt Order #	6398418
Deal #	
Order Flight	10/28/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL	ACC Football	12N-330P								
	CLASS 4 C	SANDIDATE R9.26									
	WRAL			Sa	11/03/12	:30	3:55 PM	NC18SCHOOL2	\$750.00		1
				LR due to f	ootball runov	er er					

LR due to football runover

Aired Spots 27

> Gross Total \$36,075.00

Agency Commission \$5,411.25

Payment Terms 30 Days Net Amount Due \$30,663.75